

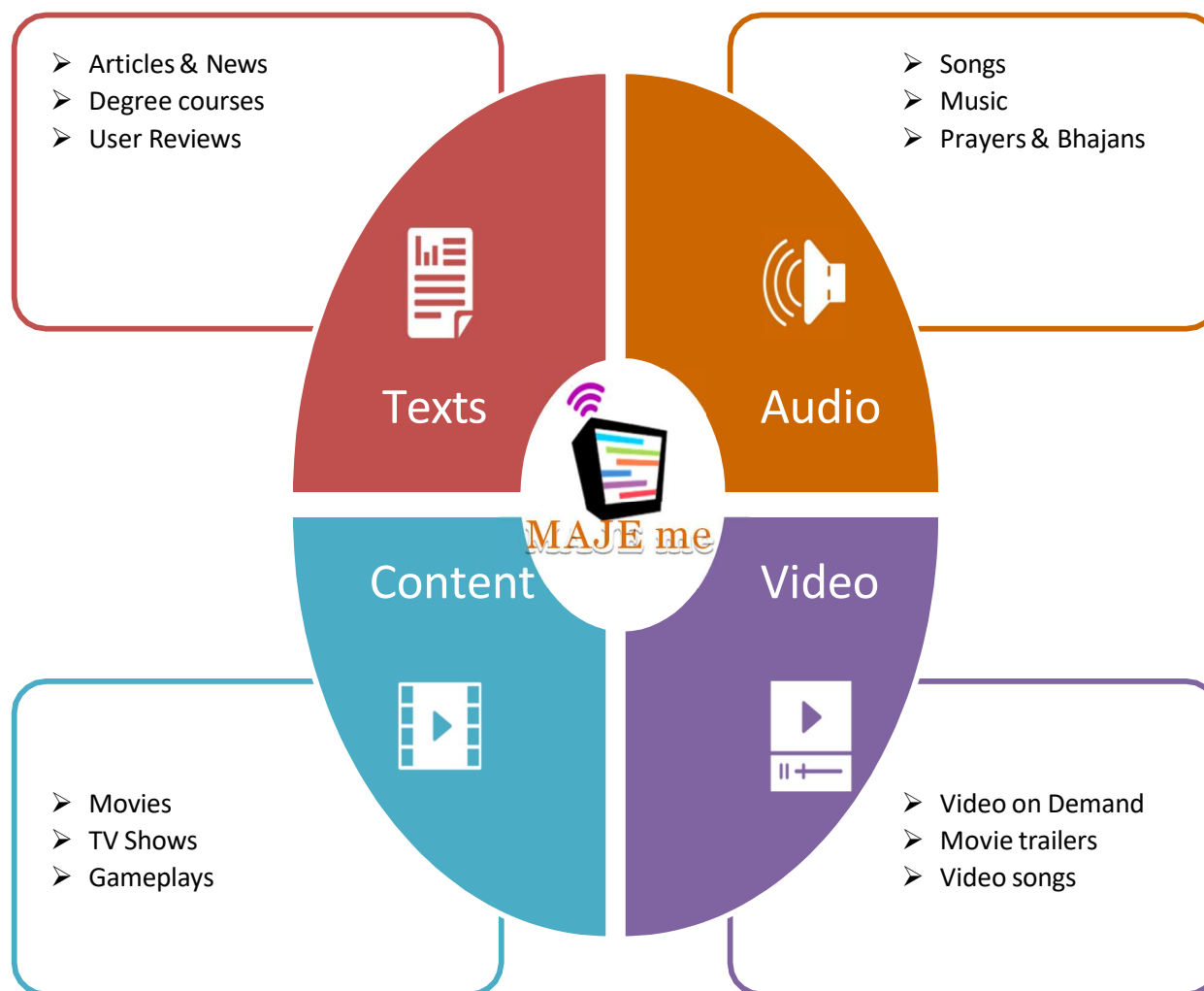


MAJE me

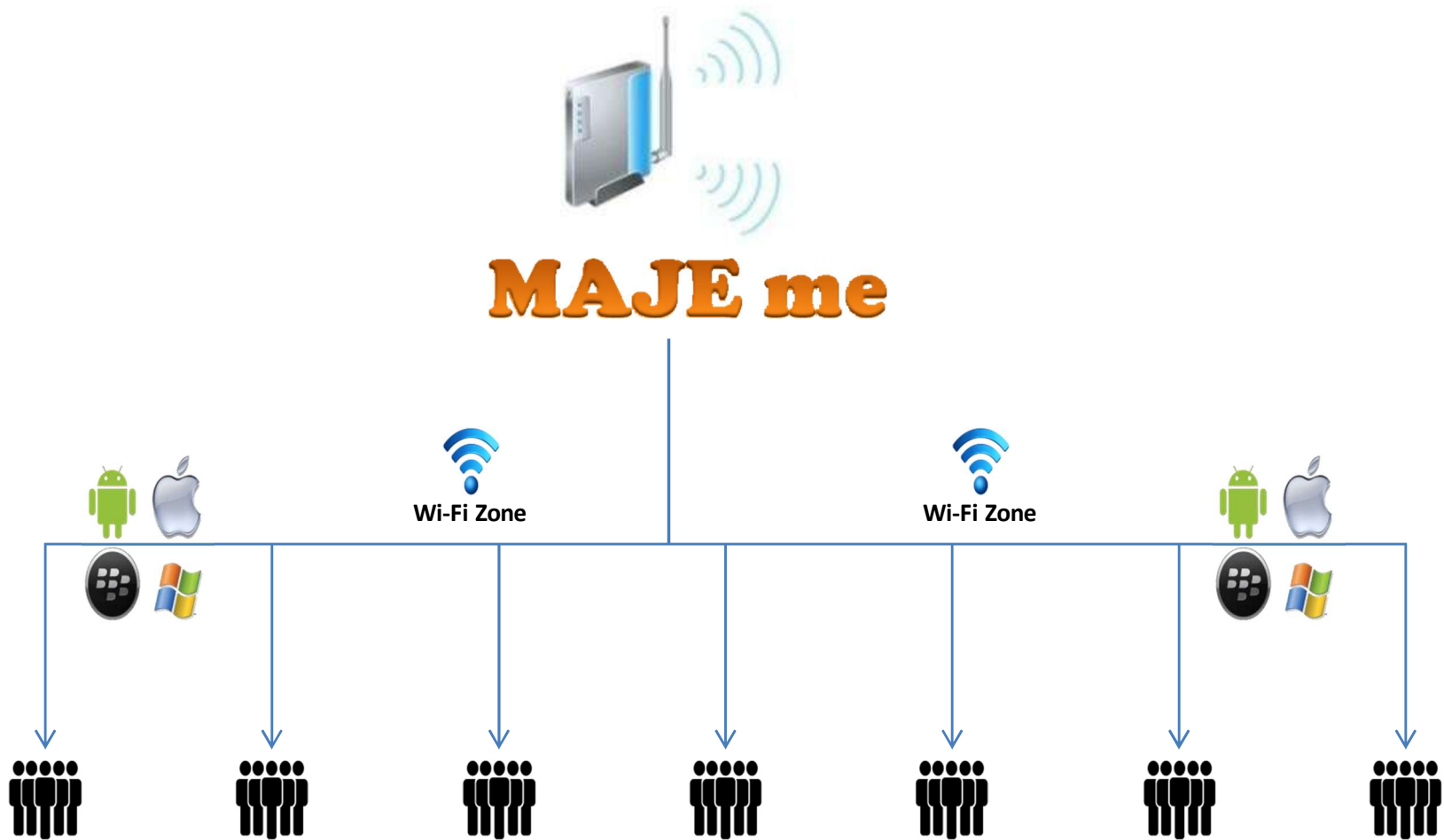
“INFOTAINMENT AND ENTERTAINMENT SYSTEM”

PRODUCT OVERVIEW

A portable device that wirelessly transfers more than 500 Hours data in terms of audio, video and texts to any person's mobile phone or device without the use of an internet connection



USP OF OUR PRODUCT



PRODUCT CAPABILITIES

TRAINS

MAJE me Box box can be easily installed on trains and users can view content, audio and videos while travelling from one place to another.

CARS/ BUSES

MAJE me Box box can be easily set-up and installed on cars and buses for users who can watch the content while travelling

Villages/ Rural Areas

Villagers them selves or can take help from Anganwadi workers/ gram panchayat can download movies, songs and can also access Government related schemes

HOSPITALS

MAJE me Box box can be easily installed in Hospitals where the users can view the medical content such as symptoms and remedies for certain diseases. They can also view entertainment content while they wait in the waiting rooms.

PLATFORMS

MAJE me box is installed at railway platforms and stations. Users can view the content such as movies, songs and also play games while they wait for their trains to arrive

FLIGHTS

MAJE me box can also be easily installed in flights. Users have the privilege to view the content stored in the box such as TV shows, movies, songs, etc.

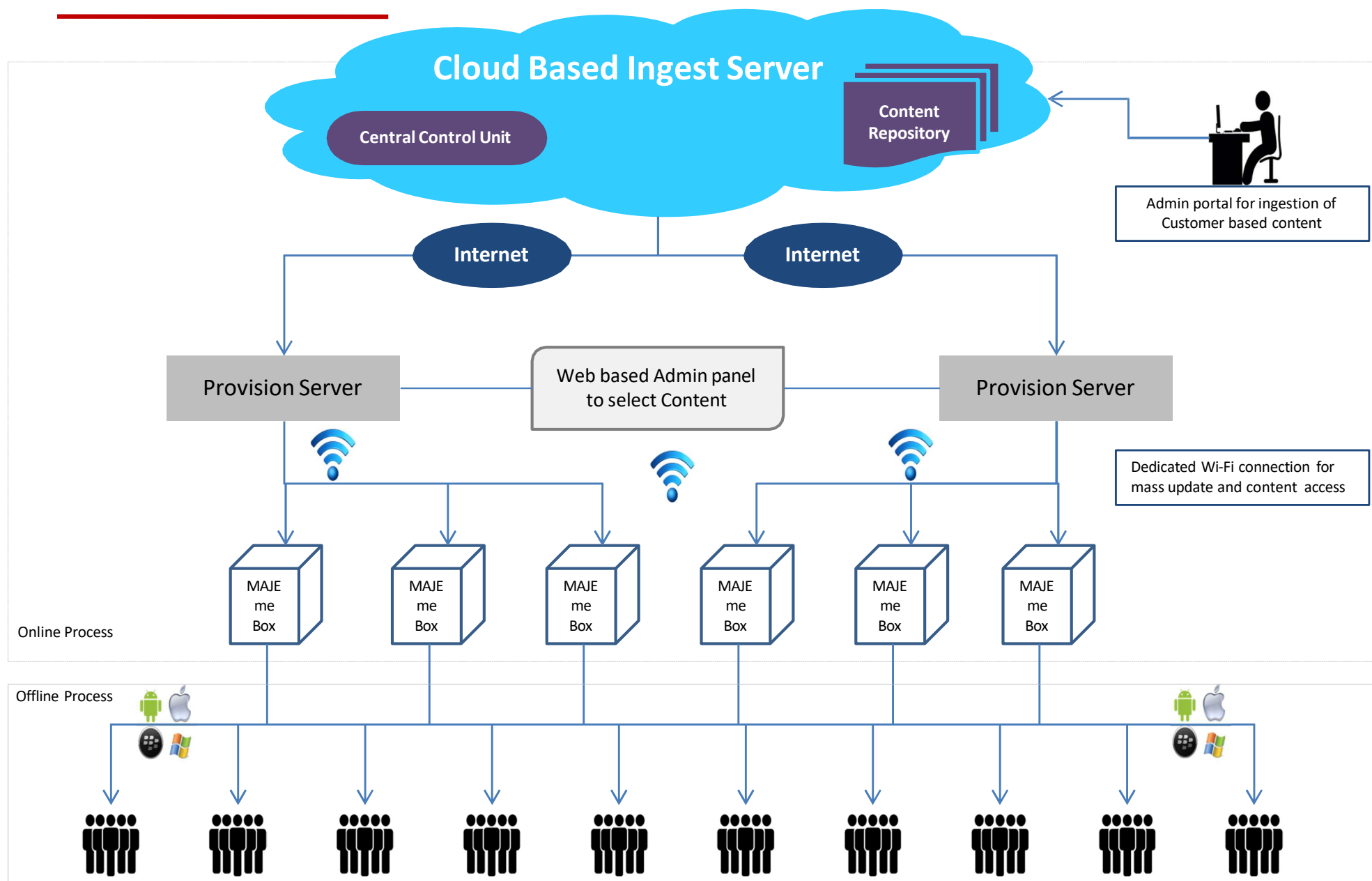
SCHOOLS/ COLLEGES

Students can view a lot of educational material and stuff like exam papers, articles, tutorials, etc. and prepare for their examinations. They can view the videos, audios and texts.

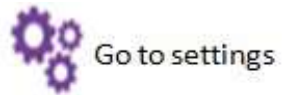
PRODUCT CONTENT



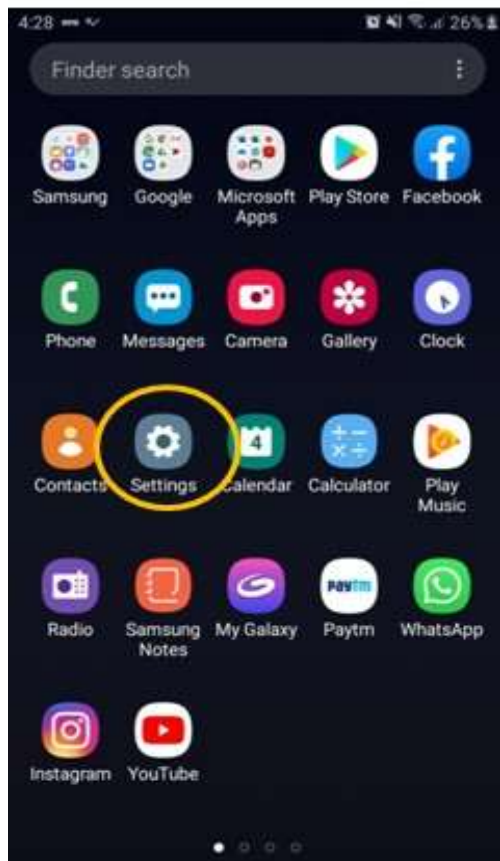
GENERAL ARCHITECTURE



CONTENT ACCESSABILITY



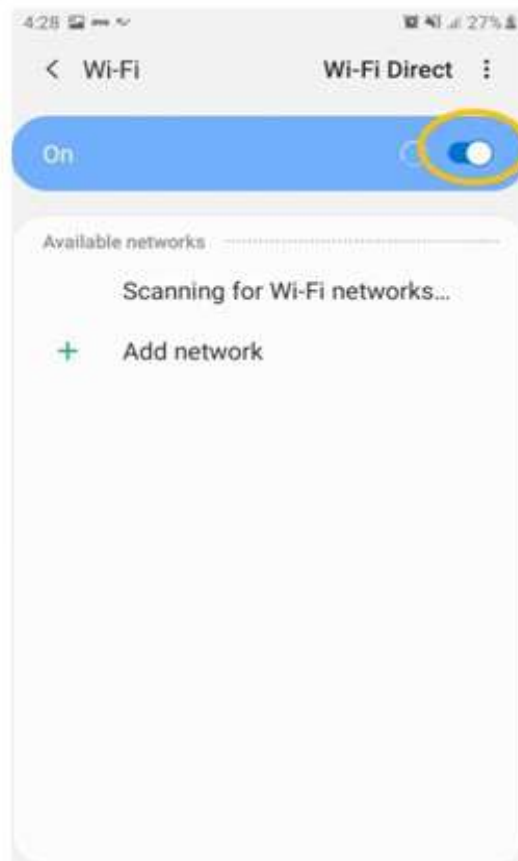
Go to settings



1



Go to WIFI



2



Look at the available networks and connect to **MAJE me**



3



Go to the browser & type **majeme.com**



4

CONTENT ACCESSABILITY without MOBILE APP



Click on continue



One time
Registration to view



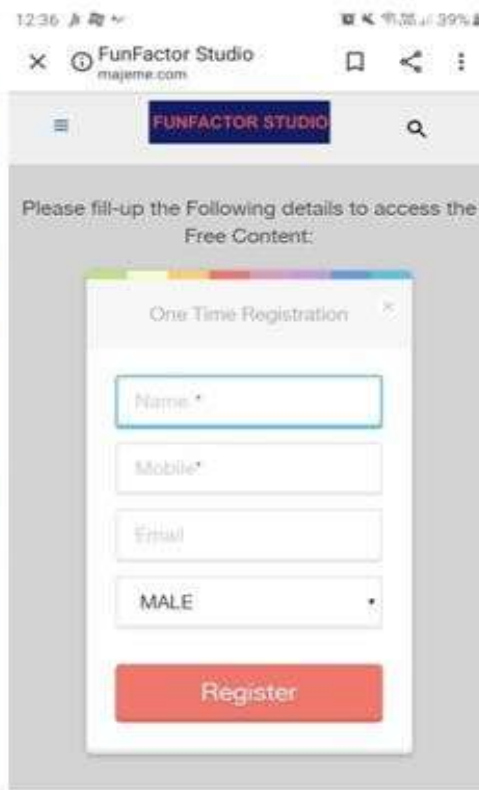
Registration
confirmation



Watch non stop variety of
Infotainment &
Entertainment



5



6

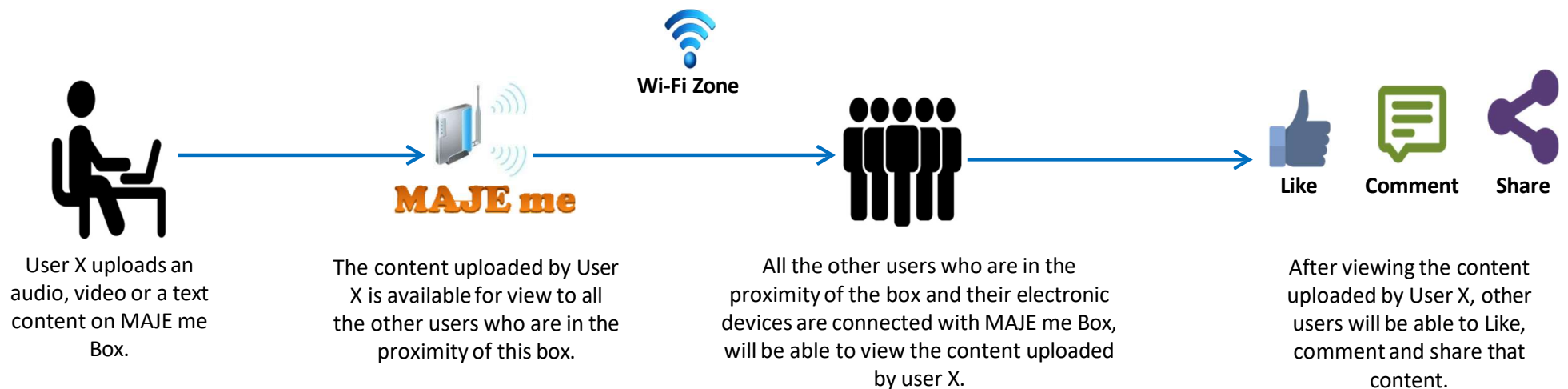


7



8

SELF CONTENT GENERATION BY USERS



CO IMPLEMENTATION – SUCCESS CASES

Implementation in Indian Railways

- LIVE - Delhi Kathgodam Shatabdi Ex
- LIVE - Jaipur Agra Fort Shatabdi Ex
- LIVE - Chennai Shatabdi
- LIVE - Lucknow Gomti Express
- PILOT – 200 Premium Trains

KhushiYali Project

The KhushiYali Project saw a tremendous response in the state of Punjab with over 350 locations covered using the MAJE me.

Samridhi Mela

The Samridhi Mela was spread over 1200 locations with the aim of awareness amongst the masses about government schemes.

Digidhan Mela

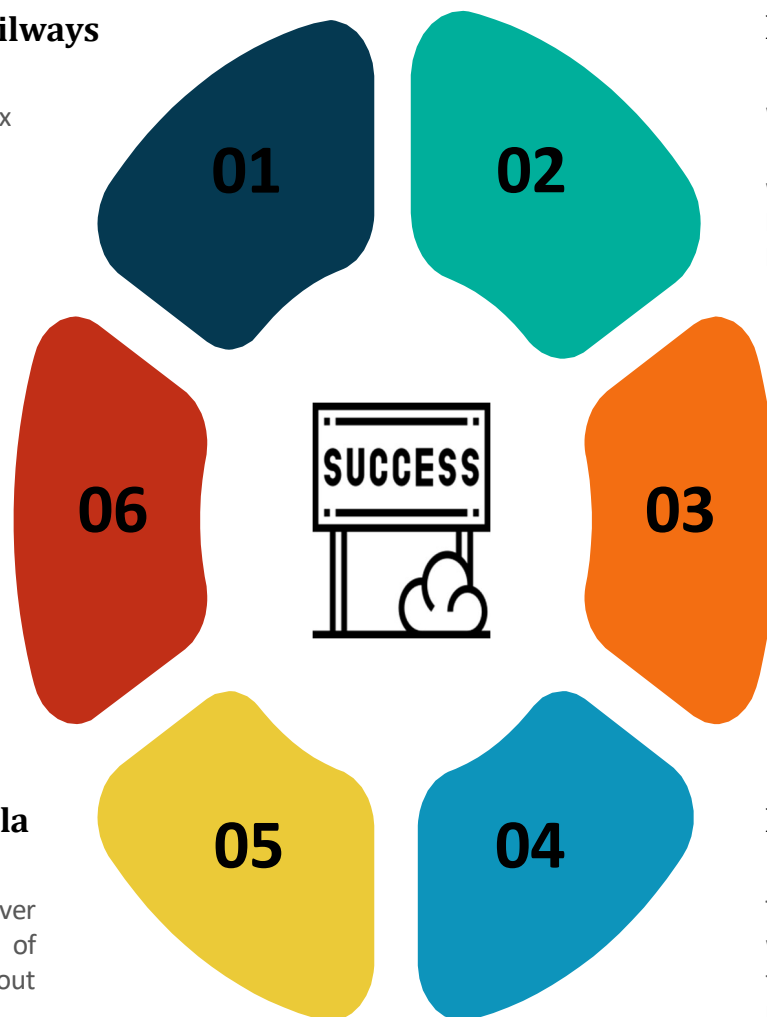
With the economy going cashless, the Digidhan Mela was a huge success with the MAJE mees in over 1600 locations of Uttar Pradesh installed, to let user download mobile apps.

Modi Fest

With 230625 Registered Users giving feedback on the schemes and policies introduced by the Government of India is quite an overwhelming response from users and downloadable links to BHIM app & other govt. apps provided to users

Revv Cars

These self driven cars when combined with the benefit of free entertainment for the co-passengers, prove to get huge customer footfall for their existing fleet of 500 cars.



FUTURISTIC IMPLEMENTATIONS OF MAJE me Infotainment & Entertainment system



Self Content Generation – Users can post self generated content online and increase their social network and connectivity. Other users in the proximity of the MAJE me can like and comment of the uploaded posts.



Medical Emergency Needs – In areas where medical help is not easily available, users can upload home remedies and treatments so that other users can view those and get self help until the medical help arrives.



Increase in Job demands – Users can generate jobs and post them online via MAJE me Box box which will be visible to other users and they will be able to apply for the same. This will generate the job demands and cater to the problem of unemployment.



Food Recipes – Users can also upload their self created food recipes of different dishes. These recipes will be viewed by other users. They will also be able to like and comment on those recipe posts thus increasing their social network circle.



Beauty & Wellness – Users can post tips on beauty and wellness which will be liked and seen by other users. Users can also implement those tips and comment on the posts.



Fitness/ Sports and Yoga – Audio and video content related to fitness, sports and yoga can be post online using MAJE me box. Different users can view this content and implement it in their daily lives. They will also be able to like and comment on these tips.



Thank You

Lets recognize the “**Added value**”